

MACH 2010 Guidelines for Selecting your Stand

These notes are to help you with your stand selection for MACH 2010. It is important that you read them to avoid any misunderstanding with your choices.

Three ballots will be conducted at the MTA office in the presence of the chairman of the exhibition committee and an independent adjudicator, usually from the AEO (Association of Exhibition Organisers). The first ballot is for MTA Members requesting stands of 300m² or more. The second ballot is for MTA Members requesting stands less than 300m², the third ballot is for non-members.

Please select eight stands in order of preference one being your first choice, eight your last. It is in your interest that you make eight selections.

Each ballot will be divided into groups by stand size (see ballot group list), starting with the largest group. Within each ballot group the ballot will be divided according to loyalty points. Applicants with six points will be balloted first. (An applicant acquires one loyalty point for each MACH show exhibited from MACH 2000 to MACH 2008, plus one point for completing the post exhibition questionnaire by the stated date).

Blocks of space can be divided but please note that your selection must be at least 25% of the total block area (A block is the area of space enclosed by 4 aisles). For example, in a block of 200m² the minimum space you can select is 50m².

If your required size is larger than a block, you may select additional space in adjoining whole or part blocks (minimum 25%); the total combined space will determine the Ballot Group. In all other cases in which you intend to select 2 or more stands, your selections will be in the Ballot Group of the largest stand selected.

Every application must include a marked up floor plan (see example).

The MTA Exhibition Committee reserves the right to decline a stand selection that would result in an unsaleable space adjacent to the selection.

MACH 2010

Ballot timetable

Ballot 1 – MTA Members

300m² and above

Tuesday 6th January e-mail alert.

Monday 12th Jan hard copy mailing.

Friday 23rd Jan closing date for submissions ballot 300sqm and above.

Friday 30th Jan ballot takes place.

Ballot 2 – MTA Members

Less than 300m²

Monday 9th Feb e-mail alert

Friday 13th Feb hard copy mailing

Friday 27th Feb closing date for submissions

Friday 6th March ballot takes place.

Ballot 3 – All Non Members

Wednesday 1st April hard copy mailing

Wednesday 15th April closing date for submissions

Wednesday 29th April ballot takes place.

**MACH
2010**

BALLOT GROUPINGS

| BALLOT GROUP | FROM m ² | TO m ² |
|--------------|------------------------|----------------------|
| 1 | 600 | plus |
| 2 | 500 | 599 |
| 3 | 400 | 499 |
| 4 | 300 | 399 |
| 5 | 200 | 299 |
| 6 | 100 | 199 |
| 7 | 50 | 99 |
| 8 | 9 | 49 |